



FLORISSA FUNDRAISING

EST. 1928

KICK OFF LETTER

Dear Parents,

(Your Group Name) will be fundraising with Florissa this spring from (date) to (date.)

It's a great way to get a jump start on the summer garden, beautify our community, and raise funds for (your group cause.) Our goal is to raise (\$xxx.xx).

(Your Group Name) will earn 50% profit on every package sold.

Florissa selections are easy to grow and especially chosen for new and experienced Canadian gardeners. Each package comes with complete planting instructions and a full colour picture of the plant at maturity. We'd like to encourage each participant to sell a minimum of (XX) packages.

Ordering is done on-line at our custom website here:

(<https://florissafundraising.com/your-custom-link>)

Just a reminder, our fundraiser runs until (date.)

All packages will be delivered after September 30th, 2020 in time for planting.

We know you'll help make our fundraiser a success by spreading the word and emailing your custom link to family and friends. Thank you in advance for your support and participation!



Van Noort Bulb Co. Fundraising Program

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