



FLORISSA FUNDRAISING

EST. 1928

KICK OFF LETTER

Dear Parents,

(Your Group Name) will be fundraising with Florissa this fall from *(date)* to *(date.)*

It's a great way to get a jump start on the spring garden, beautify our community, and raise funds for *(your group cause.)* Our goal is to raise *(\$xxx.xx)*.

(Your Group Name) will earn 50% profit on every package sold.

Florissa selections are easy to grow and especially chosen for new and experienced Canadian gardeners. Many selections are naturalizing, which means they'll come back each spring for years of enjoyment. Each package comes with complete planting instructions and a full colour picture of the plant at maturity. We'd like to encourage each participant to sell a minimum of *(XX)* packages.

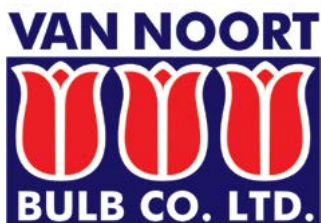
Ordering is done on-line at our custom website here:

(<https://florissafundraising.com/your-custom-link>)

Just a reminder, our fundraiser runs until *(date.)*

All packages will be delivered after September 25th, in time for fall planting.

We know you'll help make our fundraiser a success by spreading the word and emailing your custom link to family and friends. Thank you in advance for your support and participation!



Van Noort Bulb Co. Fundraising Program

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